

Shaving is Skincare for Men

by Paul Cuthbert

The majority of men live with the stigma that skincare is something only women need! While there is something to be said about the weathered countenance of a rugged man; there is a routine that every man should be doing to delay the signs of aging. The truth is that a man's skin needs just as much, if not more, care than a woman's skin does. Healthy skin is attainable for men with a regimen of daily men's skincare products developed by Young Living.

Step one in caring for a man's skin comes with the Shurtan 3-in-1 Men's Wash. This blend of essential oils, aloe, and ucuuba nut oil deliver a powerful facial cleanser that scrubs away microscopic dirt and debris hiding in the pores. Ideally, the 3-in-1 Men's Wash should be used in the shower where hot water opens the pores allowing this cleanser to remove oils and dirt from the face before shaving.

Step two: The Shave. After exiting the shower with the face still wet apply a thin even layer of Shurtan Shave Cream to the areas being shaved. Shaving cream is designed to stimulate the pores as it lifts and prepares each individual follicle to be cleanly cut down with stroke of the razor. For best results a man should shave with the grain of his beard to prevent razor bumps. Be sure to rinse the razor after each stroke to remove the follicles that have been cleared and avoid painful ingrown hair.

Step Three: Moisturize. Yes, I said it! Men need to moisturize. After rinsing off any remaining shave cream with cold water it is vital for a man to use a moisturizer to prevent his face from drying out. Made with organic coconut oil, argan oil, jojoba oil, witch hazel extract, dandelion root extract and aloe vera; Shurtan Aftershave Lotion delivers light cooling sensation as it restores moisture to the skin.

For men who follow a daily routine of shaving with a wet razor, the benefits of skincare provide them with a clean close face that every woman in their life will want to caress. From a loving significant other, to the gentle embrace of a child or even the welcoming kiss of a grandparent, everyday skincare with Young Living's Shurtan Men's Care gives men a healthy way to look and feel their best.