

For Immediate Release

New Agency Adds Commercial Actors to Talent Roster

October 4, 2019 -- Salt Lake City has a new source for casting actors, models and voice over talent. Scene 1 Talent is the latest agency to welcome Utah actors. Offering a dynamic range of ethnically diverse actors and models for casting calls, Scene 1 Talent understands the unique needs of every commercial shoot and modeling session. Owner and founder of Scene 1 Talent, Lizzie Mortensen has been actively casting background actors for motion picture productions for the past five years. Lizzie has earned a reputation as the “go to” casting person because the talent she represents arrive on set ready for action. Utah’s top casting director, Jeff Johnson is enthusiastic to have Scene 1 Talent provide representation to local actors and models.

Scene 1 Talent aims to build solid relationships with advertisers who are seeking actors of all ages and ethnicities for their commercial and print campaigns. By representing individuals who have a passion for performing, Scene 1 Talent is setting the stage to provide the best talent to each production filmed in Utah. By recruiting individuals who are serious about advancing a career as professional actors, models and voice over talent, Scene 1 Talent is committed to providing Utah advertisers with quality performers on every set, for every shoot.

Representing talent is only half the job of an agency. The other half of comes from making and maintaining a good rapport with advertising agencies, public relations firms, and production houses. This is where Lizzie Mortensen thrives. As a background coordinator, Mortensen has built relationships with directors and film crews in Utah, Nevada and California. Her integrity has earned her the respect of casting directors throughout the Western United States. Now that she has turned her attention to operating a full service talent agency, Lizzie Mortensen is leveraging her connections on behalf of the performers she represents.

Utah is home to many talented men, women, children and teens that are being cast in commercials, television shows, and film projects that are produced across the Wasatch Front. These actors, models and voice over artists all require representation from a talent agency that protects them as individuals. “The job of the talent agent is not about earning money from bookings,” says Mortensen, “It’s about providing guidance and ensuring that each actor who books a job has someone in their corner to negotiate contracts, ensure fair pay, and receive proper credit for the work performed.” Working alongside principal actors, Mortensen has gained understanding of what it means to represent the individual. Backed by her reputation within the film community, Mortensen is well prepared for the task of running a talent agency.

On October 1, 2019 Scene 1 Talent opened an office at 747 South Temple Drive, Suite 120 in Salt Lake City Utah. After meeting with actors to discuss the prospect of forming a new talent agency and receiving valuable input from consultants and counselors, Mortensen made arrangements to move forward with plans to open up a new agency that is focused on representing Utah’s top talent.

Contact:

Scene 1 Talent

Lizzie Mortensen | info@scene1talent.com

(801) 419-0546

Related Links

<https://scene1talent.com>